

AGM 2017 Fundraising Report

The Fundraising Committee has had a very successful year. This was made possible by the continued and generous support of our membership, organizers, volunteers and participants and sponsors. A sincere thanks is extended to all who have helped us with each event.

The 9th Tournament of Kings (Chaired by Roy Stagg) was a well-organized event and a memorable event for participants and volunteers. Thanks to Home Hardware for again sponsoring this event and to Hutchin's Pharmacy for sponsoring the Joel & Bill Plaskett concert which was sold out! This event netted close to \$15,000 for the Theatre.

As usual, volunteers staffed the table at the Christmas Craft Market. This provided an opportunity to sell Choice Cards, renew or accept new memberships, or purchase a movie package as Christmas gifts or for personal use.

King's Theatre also had a weekly table at the Farmers' and Traders' Market, where upcoming events were promoted and ticket purchase was encouraged.

A Robbie Burns night was held as Special Event. "50 Shades of Love" was the February event that included an Art Auction, a special movie and fantastic cakes at intermission.

The first Annual Giving Campaign was launched as well and raised over \$4,000 to be used as the first building block on our way to becoming more financially secure. In total, over \$10,000 was donated to the Theatre in 2017.

With your support, the total amount of funds raised from special events, donations, and membership renewals was close to \$35,000.

This will help us to maintain the quality and diversity of performances to which you have become accustomed.

- Sharon Moody
Membership Chair