

F more movies
I more magic
L more marvelous
M

KING'S
FILM
SOCIETY

Committee Report - 2017

Mandate:

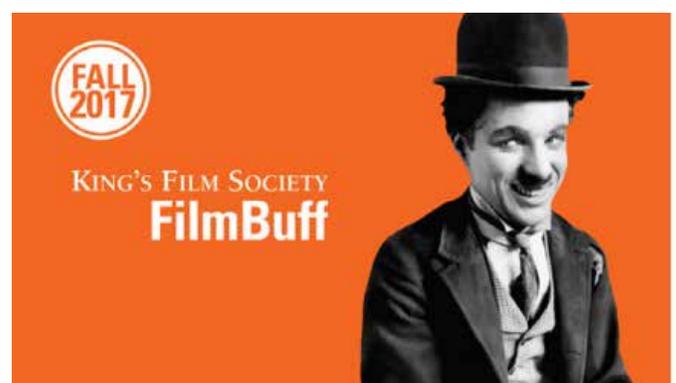
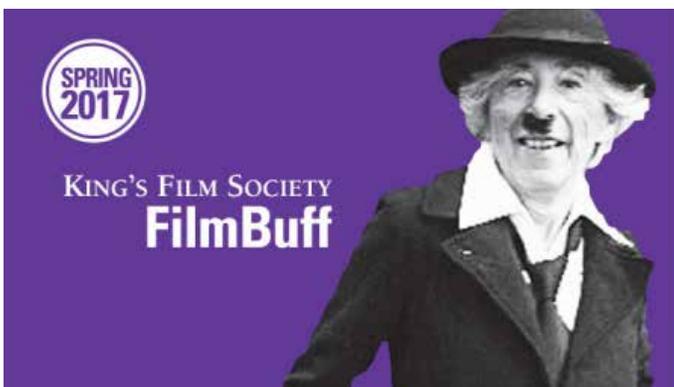
King's Film Society's Committee is committed to four fundamental goals:

- To find high-quality and compelling films to share with our community;
- To celebrate film as a gateway to understanding current issues, culture, art and politics through the lens of exceptional cinematic story-telling;
- To support and promote King's Theatre. All proceeds from KFS's films go directly into the theatre's general fund to cover costs and serve as a small funding source for other theatre projects.
- To cultivate partnerships with nonprofit arts groups, community groups and businesses to achieve complementary goals that enhance the cultural life of the western Annapolis Valley through the expression of film.

In 2017, KFS celebrated its 25th year of presenting high-quality films to audiences in the Annapolis Royal area. Beginning in 1992 with the 35 mm screening of the timeless *Truly, Madly, Deeply* with Alan Rickman and Juliet Stevenson, to helping usher in the age of digital projection in the fall of 2012, to creating an exciting new membership model in 2016, the Society has evolved over the years to become a major presence in the Annapolis Royal cultural community.

Twenty-five years into this journey, we took another leap forward this past fall to expand our outreach efforts to the larger community by enhancing partnerships with ARCAC and the Town of Annapolis Royal. This resulted in the "Teen Instagram FilmFest" and a weekend of films and special events to celebrate the region's history.

King's Film Society is proud of the role it has played and continues to play in furthering the success of King's Theatre. This annual report is our tribute to the people who make this film community great. We thank you for another best-ever year as we work to fulfill the potential of KFS to make the theatre and Annapolis Royal synonymous with great film.



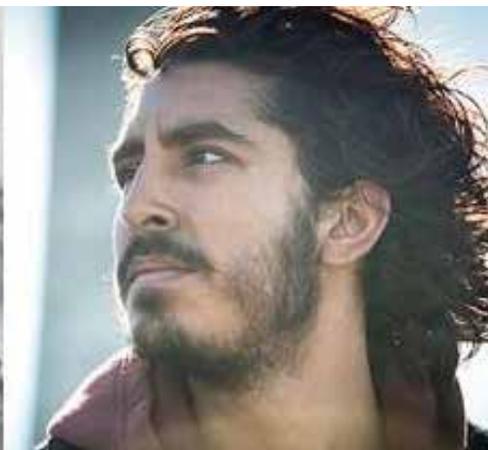
SPRING SERIES



Audience #
931

Net
Ticket Sales
\$7771.71

We began the season with Kenneth Lonergan's meditation on the long tail of trauma, *Manchester By The Sea*, and ended with a poignant documentary on the great Gordon Pinsent, *The River of My Dreams*. In between highlights included international stand-outs *A Man Called Ove* (Sweden) and *Julieta* (Spain), followed by the Oscar winner for Best Picture, *Moonlight*, and the beautifully animated feature *The Red Turtle*. But it was the small-budget indie film, *Weirdos*, filmed in Cape Breton and featuring Molly Parker, which topped all votes for audience favourite, followed by *Lion* and *Julieta*.



SUMMER SERIES



Maudie Madness Comes to King's!

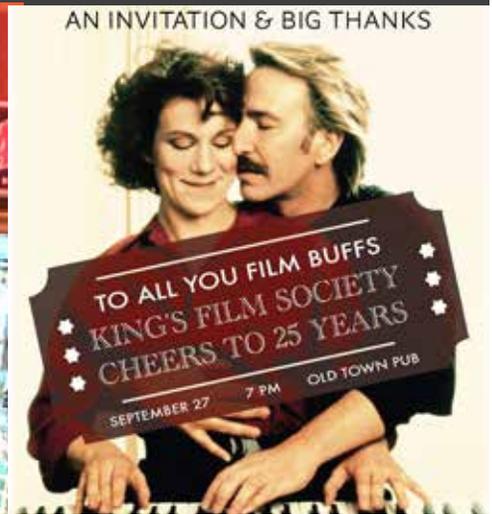
Way back in the winter of 2016 when a film about the life of Maud Lewis finally became available to us, little did we know that it would rise to become one of 2017's top summer highlights. All told, and with über support from King's staff, we screened the film 8 times, drawing an audience of 1339 with early line-ups stretching beyond Scotiabank. A "Maudie Weekend" at ARCAC brought in friends and fans of Maud Lewis along with art experts including Shannon Parker from the Art Gallery of Nova Scotia, who spoke to a full room about the creation of their Maud Lewis House. We also launched a summer series of films that were well-received and appreciated by the swells of summer visitors.

Audience #
1795

Net
Ticket Sales
\$15,510.36



FALL SERIES



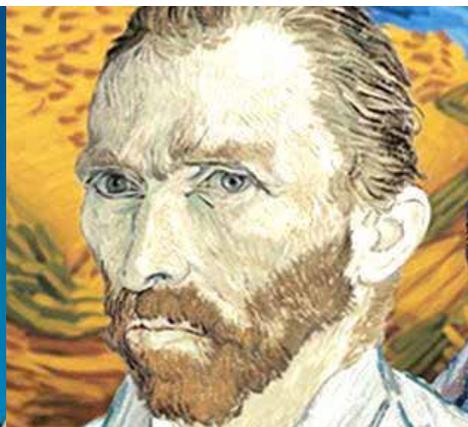
Audience #
721

Film Buff Cards
175 Yr/Total

Net
Ticket Sales
\$6028.23

To launch our 25th anniversary events, KFS held a reception at The Pub to thank all those film lovin' folks who have generously supported our FilmBuff project. The big hit of the evening: a continuous trailer loop of some of our favourite films from 1992 to present. The images transported us and evoked wonderful stories charged with nostalgia and joy.

The Big Sick opened the fall series, the golf history film *Tommy's Honour* screened during Tournament of King's week, and *Rumble*, featuring the inimitable Buffy-Sainte Marie, who performed at King's in November, blended with two lovely period films, *Frantz* (France/Germany) and *The Happiest Day in the Life of Olli Maki* (Finland). In the end, our artful community of filmgoers voted for the stunning painted animation, *Loving Vincent*, as their top choice followed by *Frantz* and *Rumble*.



YEAR AT A GLANCE		
		Avg. Aud. # per screen.
Total Films	23	
Total Screenings	31	111
Total Screenings W/O Maudie	23	92
Total Audience	3447	

			Gross Revenue
Regular admission to FS films	2697	\$10.00	\$26,970.00
FilmBuff admission	750	\$9.00	\$6,750.00
FilmBuff cards	175	\$20.00	\$3,500.00
Advertising KEW	2	\$200.00	\$400.00
Total Revenue (Gross)			\$37,620.00

DETAILED ATTENDANCE & COSTS			
		Net Ticket Sales	Rental Cost
Spring			
I, Daniel Blake	64	\$531.57	\$213.96
Julieta	54	\$437.61	\$201.25
River of My Dreams	70	\$587.25	\$236.37
A Man Called Ove	83	\$684.69	\$275.59
Moonlight	66	\$546.36	\$287.50
Paterson	60	\$497.64	\$201.25
Weirdos	74	\$609.00	\$245.12
The Red Turtle	46	\$378.45	\$230.00
Spring Awards Films			
Lion	129	\$1,082.28	\$435.62
Manchester by the Sea (2x)	285	\$2,416.86	\$972.79
Summer Series			
Maudie (8x)	1339	\$11,620.59	\$4,677.29
The Sense of an Ending	107	\$906.54	\$364.88
Their Finest	122	\$1,039.65	\$418.46
Paris Can Wait	227	\$1,943.58	\$782.29
Fall Series			
The Big Sick	91	\$759.51	\$305.70
Tommy's Honour	100	\$838.68	\$337.57
Frantz	91	\$753.42	\$303.25
Rumble	90	\$756.90	\$304.65
Trip to Spain	70	\$588.99	\$287.50
Obit	57	\$475.89	\$183.49
The Happiest Day . . . Olli Maki	46	\$378.45	\$172.50
Breathe	43	\$354.96	\$287.50
Loving Vincent	133	\$1,121.43	\$451.38
Total	3447	\$29,310.30	\$12,175.91
Total Revenue (Net)			\$17,134.39

OUTREACH



Teen Instagram Filmfest & regional archival film events

As part of an initiative for community outreach, strengthening partnerships and to mark the 25th anniversary for King's Film Society (KFS) we organized a three-part Teen Instagram film festival, for students in grades 8-12. During October 2017, we showcased student films at ARCAC alongside a professional visual artist's film and engaged the community with weekend events, guest speakers and presentations of short archival films. These weekend events specifically addressed filmmaking and the local area history of Annapolis and Bear River, connected through a common cultural resource (the new Amphitheatre) where we hosted a special outdoor screening as a finale to the week-long event.



Attendance for events: 185 in addition to the screening at the school assembly to Grades 8 - 12.

"The 2017 Instagram film festival provided the students of AWEC a unique opportunity to interact with the local arts council as well as the community. Students from grades 8-12 submitted incredibly unique and creative Instagram videos to be judged by a local panel of experts. It was awesome for the students to have the chance to have their work juried by individuals working in the field of film and other artistic disciplines. The entire school was able to view the films at one of our assemblies and the reception by the other students was very exciting. Based on the students' response to the films we should have at least twice the number of entries next year."

- Derick Smith, Teacher, AWEC School Annapolis Royal

This initiative gave King's Film Society an opportunity to enhance our relationship with ARCAC; The Town of Annapolis Royal - who supported this event with the purchase and donation of an outdoor screen; and made possible the purchase of a movie projector for future outdoor screenings through the Department of Communities, Culture and Heritage's financial support.



The Film Society would like to thank King's staff for its beyond-the-call of duty help and support. They include Janet Larkman for consistently publicizing and marketing our films and for her overall support for our ongoing success, Carol Tonkin for sailing us through Maudie Madness weekends and for her box office brilliance, Dillon Tonkin, for screening our films and for technical help with setting up and operating projection and sound equipment for Teen Instagram Film Festival and Timeline, and to Amber Rose Boysen our new projectionist.

Thanks also to Chris Pateman and Rachael Cheechoo, for their top-notch support, hard work and efficiency.

Respectfully Submitted,
King's Film Society Committee,
Andi Rierden, Peter Mansour, Suzan Hebditch, Jean McGinis, Ern Dick, Bob Howard, Keith Crysler, Matthew Dubois and Carol Littleton

February 25, 2018